



The Web Designer's Guide to iOS Apps: Create iPhone, iPod touch, and iPad apps with Web Standards (HTML5, CSS3, and JavaScript) (Voices That Matter)

Kristofer Layon

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If you are a designer who knows HTML, CSS, and JavaScript, you can easily learn how to make native iPhone, iPod touch, and iPad apps—and distribute them worldwide via the App Store.

When combined with an Objective-C framework, web standards can be used to format and style content for iOS, using native controls and behaviors for an authentic Apple user experience.

The Web Designer's Guide to iOS Apps shows how to create apps using NimbleKit, the Objective-C framework featured on the Apple Development Tools web site. With it you'll learn how to:

- Download and install the free software for creating iOS apps
- Use Xcode to manage project assets, test apps, and package binary files
- Implement standard iOS elements and behaviors for familiar Apple mobile user experiences
- Enhance your app designs with HTML5 and CSS3
- Build a foundation for designing web apps that can be delivered to other smartphones and mobile devices

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