



Floormula 6: The Definitive Guide to Marketing Your Hardwood Flooring Business

Glenn Griffin

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One of the biggest issues most hardwood flooring businesses have is how to stand out from their lower priced competition and at the same time run a profitable, honest business. The answer has alluded and frustrated many honest, hardworking and skilled business owners for years. Maybe you're one of them. So, how can you come out ahead of these cheap, price cutting businesses? What do you need to do to attract top quality, high paying clients? How can you take all the fear out of raising your prices? And... how can you position yourself to become the highly sort after expert and authority in your area that scoops up the best jobs? The future financial health of your business all boils down to how well you know the answers to these important questions. This book not only reveals the answers, it lays out a simple 6 system blueprint that will completely transform your hardwood flooring business. Grab this book and implement these strategies and systems before your competition does.

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