



Lodging and Food Service Industry with Answer Sheet, The (AHLEI) (8th Edition) (AHLEI - Introduction to Hospitality)

Gerald W. Lattin, American Hotel & Lodging Association

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This unique introductory textbook will get new hospitality students excited and interested in the world's largest service industry. In addition to offering a historical perspective, the book covers all hotel operating areas to give students an understanding of each department and how it operates. Students will learn about the complex interrelationships involved in the hospitality business and discover the variety of available career opportunities.

The eighth edition of *The Lodging and Food Service Industry* updates numerous charts and graphs to keep pace with an industry that often changes rapidly. Similarly, the discussion of many procedures, formulas, key statistics, and sales tools has been updated. Special importance is given to the ever-expanding role of the Internet in hospitality operations and on customer interactions.

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