



# **Rebel Bookseller: Why Indie Bookstores Represent Everything You Want to Fight for from Free Speech to Buying Local to Building Communities**

*Andrew Laties*

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The revival of independent bookselling has already begun and is one of the amazing stories of our times. Bookseller Andy Laties wrote the first edition of *Rebel Bookseller* six years ago, hoping it would spark a movement. Now, with this second edition, Laties's book can be a rallying cry for everyone who wants to better understand how the rise of the big bookstore chains led irrevocably to their decline, and how even in the face of electronic readers from three of America's largest and most successful companies—Apple, Amazon, and Google—the movement to support locally owned independent stores, especially bookstores, is on the rise. From the mid-1980s to the present, Andy Laties has been an independent bookseller, starting out in Chicago, teaching along the way at the American Booksellers Association, and finally running the bookshop at the Eric Carle Museum in Amherst, Massachusetts. His innovations were adapted by Barnes & Noble, Zany Brainy, and scores of independent stores. In *Rebel Bookseller*, Laties tells how he got started, how he kept going, and why he believes independent bookselling has a great future. He alternates his narrative with short anecdotes, interludes between the chapters that give his credo as a bookseller. Along the way, he explains the growth of the chains, and throws in a treasure trove of tips for anyone who is considering opening up a bookstore. *Rebel Bookseller* is a must read for those in the book biz, a testament to the ingeniousness of one man's story of making a life out of his passionate commitment to books and bookselling.

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