

Visual Social Media Marketing: Harnessing Images, Instagram, Infographics, and Pinterest to Grow Your Business Online

Krista Neher

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Visual Social Media Marketing is changing the way that we communicate online. **This book will show you exactly how to harness the explosive growth of visual sites and social networks to get results for your business.** This practical book will show you the trends and strategies as well as exactly how to get results from Visual Social Media Marketing.

If you want your website or any of your online content to be shared or travel through the web, images should be at the forefront of your strategy. This book will share with you WHY images are so important as well as HOW to create a comprehensive image strategy for your business online.

This book also covers:

- How to optimize your website to grow traffic, leads and sales from the visual revolution
- How to get better results from social networks like Facebook, Twitter, LinkedIn and your blog with visual content
- How to build awareness and grow your brand with Instagram, one of the quickest growing social networks
- How infographics are driving real results for real businesses and how you can create them
- How to grow your business using Pinterest, one of the hottest social networks
- The kinds of images that are getting results online and exactly how you can create them

This book is an easy read and includes plenty of case studies and examples as well as an action planner so that you can put your plan into action.



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